



AMT
American Medical Technologists
Certifying Excellence in Allied Health

RECRUITMENT ADVERTISING GUIDE



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Connecting the Right People to the Right Job

ABOUT

Since 1939, American Medical Technologists (AMT) has been certifying healthcare professionals. With over 80,000 certified members, our mission and focus is encouraging healthcare professionals to verify their skills and competence, learn and grow in their chosen profession, and maintain quality in the workplace.

Through AMT, you will find a diverse pool of talented healthcare professionals who have a demonstrated commitment to learning and striving for excellence in the delivery of care.



MEMBERSHIP & AUDIENCE PROFILE

over 80,000
certified members

JOB TITLES OF MEMBERS

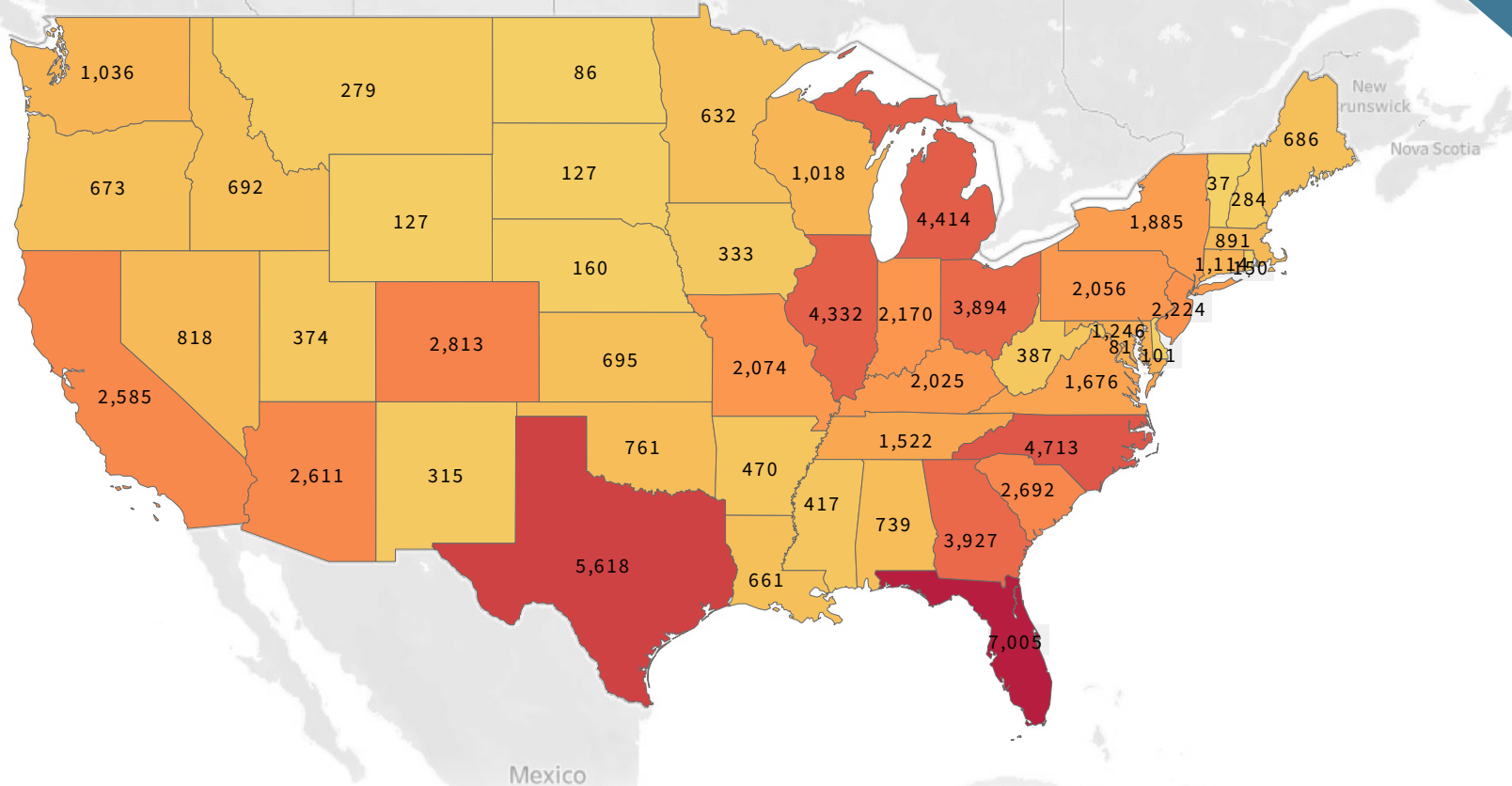
- Medical Assistants
- Medical Administrative Specialists
- Phlebotomy Technicians
- Patient Care Technicians
- Dental Assistants
- Medical Laboratory Scientists
- Medical Laboratory Technicians
- Molecular Diagnostics Technologists
- Medical Laboratory Assistants
- Laboratory Consultants
- Allied Health Instructors

LIST OF CERTIFICATIONS

- Registered Medical Assistant (RMA)
- Patient Care Technician (PCT)
- Certified Medical Administrative Specialist (CMAS)
- Registered Dental Assistant (RDA)
- Dental Assisting Radiography (DAR)
- Registered Phlebotomy Technician (RPT)
- Medical Laboratory Scientist (MLS)
- Medical Laboratory Technician (MLT)
- Molecular Diagnostics Technologist (MDT)
- Certified Medical Laboratory Assistant (CMLA)
- Allied Health Instructor (AHI)
- Certified Laboratory Consultant (CLC)



Geographic distribution of members (US)



PACKAGE PRICING

Premium Package

for members and
non members

\$450



30-DAY JOB POSTING

Your job listing will be live and discoverable by job seekers for 30 days



BRANDED EMPLOYER PROFILE

Upload a 960 x 200px profile header banner to customize your profile and make it stand out



FEATURED COMPANY

Stand out with your company's logo on the AMT Career Center homepage



SPOTLIGHT JOB

Your highlighted job is shown at the top of search results and appears on the job seeker home page



AMT INSIGHTS MEMBER E-NEWSLETTER

Your job will be sent to over 70,000 AMT certified members to reach active and passive candidates



PARTNER NETWORK

Increase exposure by 10X by sending your job out to a variety of sites like LinkedIn



PACKAGE PRICING

Enhanced Package

for members and
non members

\$350



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PACKAGE PRICING

Basic Package for members and non members

\$250



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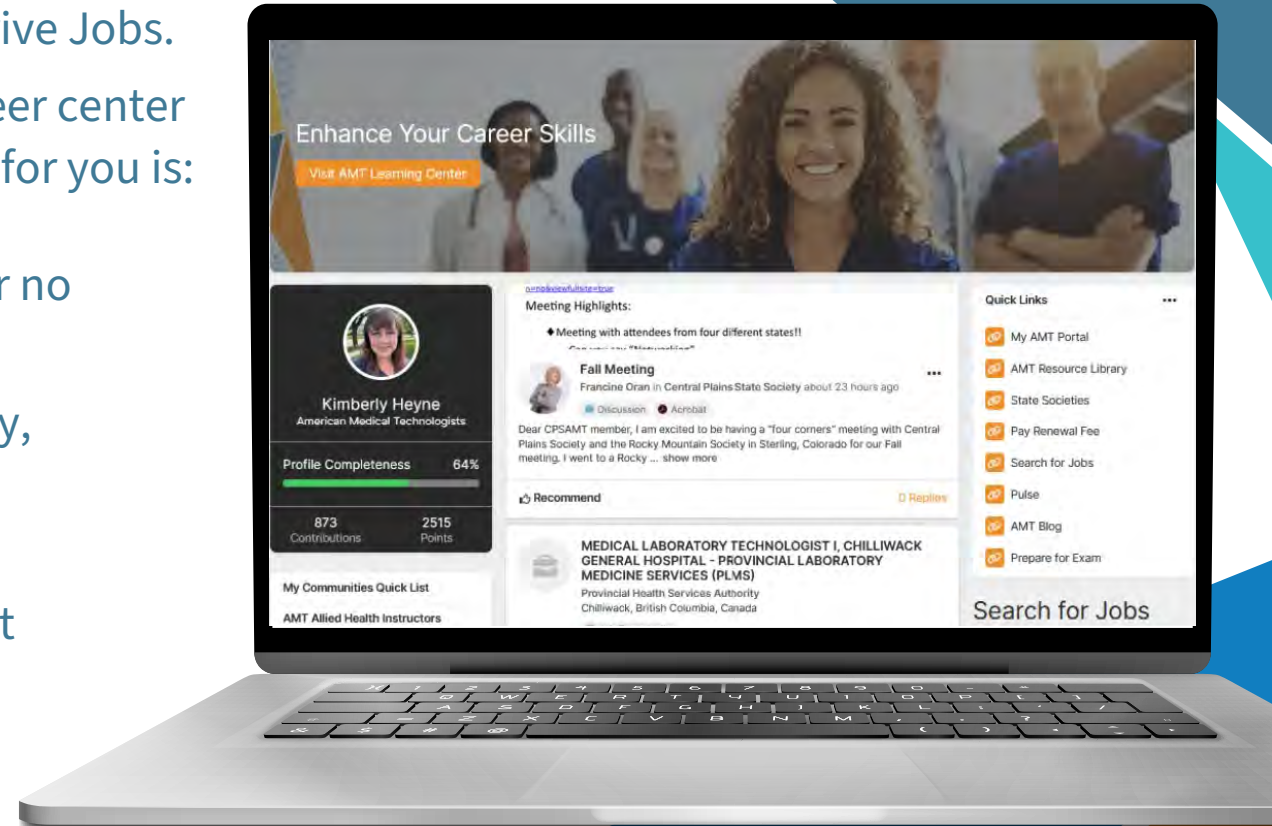


BONUS BENEFIT

When you post your opening with us, you gain a unique way to extend your reach you won't find anywhere else - Higher Logic Thrive Jobs.

The Higher Logic Thrive Jobs integration connects our career center with our online membership community. What this means for you is:

- Your job posting is sent to members' community feed for no additional cost.
- Your job posting is matched with members automatically, based on their profile and usage data.
- Members can easily move from the community to the career center to view and apply for jobs, helping to boost your job posting results.



Let's Get In Touch

Ready to post your job or interested in learning more about job postings, bulk purchase options or employer branding opportunities?

Contact your dedicated account representative today!

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